## The Best of Arizona Business







Dr. Lee Laris, medical director, Phoenix Skin Dermatology. AZ Big Media photo

5056 N. Central Ave., Phoenix, AZ (2 locations) 602-222-9111 · phxskin.com Year Est: 1995 **Medical Providers:** 8 Principal(s): Dr. Lee Laris

 $P^{\text{racticing in the Valley since 1992, Dr. Lee P. Laris} \\ \text{is medical director and chief cosmetic surgeon of} \\$ Phoenix Skin Dermatology. Phoenix Skin specializes in all areas of adult and pediatric medical, surgical and cosmetic dermatology. Using only the most effective treatments in the field, Phoenix Skin offers a host of services to patients designed to enhance appearance and improve self-image and sense of well-being.

STRENGTH OF STAFF: "Our staff learns to treat everyone as if they were a friend or family member that they were helping. That little extra goes a long way."

IMPACT OF 2024 TRENDS: "The biggest impact in the last few years that continues into the future is digital communication. More and more people see themselves during Zoom type meetings or when posting videos and realize they could look better. The cosmetic portion of the practice helps them achieve those goals."

OUTLOOK FOR 2024: "Phoenix Skin has been in the Valley for over 30 years, taking care of three generations of patients in the community and each year we are proud to have a part in their dermatologic healthcare. We look forward to welcoming the next generation in

## **VOTED THE BEST OF ARIZONA**



## PHOENIX SKIN

MEDICAL, SURGICAL & **COSMETIC DERMATOLOGY** 

Thank you Arizona for voting us

Dermatology

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