



**A RICHARD AVERITTE, JR., MD**

**CEO and managing partner** // Affiliated Dermatology // [affderm.com](http://affderm.com)

Dr. Averitte received his undergraduate degree from Ohio University and his medical degree from the Medical College of Ohio. Dr. Averitte completed his dermatology residency at Case Western Reserve University Hospitals of Cleveland. Dr. Averitte is the founder of the Arizona Skin Cancer Foundation.

**Personal strengths:** "Tenacity and consistency have been the mainstays with regard to my success."

**Professional advice:** "Continue to work diligently and do not expect anything to be given to you."

**Industry outlook:** "Healthcare will continue to consolidate in 2019. All sectors of healthcare, especially clinical and laboratory medicine, will continue to experience consolidation as healthcare seeks effective control of margins."

**B ROSEMARY GEARY, MD**

**Owner and physician** // East Valley Dermatology Center // [evderm.com](http://evderm.com)

After being associated with a couple of different dermatology practices, Dr. Geary had a clear vision of the foundation needed to deliver excellent patient care. This is why she founded East Valley Dermatology Center in 2003 and has grown the practice to be one of the most well-respected dermatology practices in Arizona.

**Personal strengths:** "My passion and drive to provide the best dermatologic care is the foundation to my success. With my own personal struggles with my skin, it has helped me to see dermatology from the patient's point of view. I practice medicine with extreme empathy to each patient."

**Professional advice:** "Surround yourself with a strong support team and stay true to the reason you became a doctor by helping patients with their dermatologic needs."

**C LEE LARIS, DO**

**Medical director and chief cosmetic surgeon** //

Phoenix Skin Dermatology // [phxskin.com](http://phxskin.com)

Practicing in the Valley since 1992, Dr. Laris is highly trained in all areas of medical, surgical and cosmetic dermatology and has a national reputation as a facial rejuvenation specialist. Dr. Laris is known for his use of minimal incision surgery, with a focus on restoring youth via less invasive methods such as Y Lift, mini face lift, laser resurfacing, botox, fat transfer/dermal fillers and hair transplantation. Dr. Laris is one of the first certified hair transplant surgeons by the American Board of Hair Restoration Surgeons.

**PROFESSIONAL ADVICE:** "Being a great physician is not enough. Medicine today is as much a service industry as it is a healthcare industry. You must create an environment that reflects that, as well as provide exemplary care, or patients will choose your competitors."

**D THERESA MAGNE, MD**

**North Valley Dermatology** // [northvalleydermatology.com](http://northvalleydermatology.com)

Dr. Magne joined North Valley Dermatology in 1995 after completing her medical residency in dermatology at Rush-Presbyterian-St. Luke's Medical Center in Chicago. She attended medical school at the University of Illinois College of Medicine and served an internship in internal medicine at Loyola University Medical Center in Maywood, Illinois.

**Passion for profession:** I am a fair-skinned redhead, so I was acquainted with the dermatologist from a very young age. It was after a lecture in dermatology, however, that I discovered my passion for the field. As the largest and most visible organ of the body, it is gratifying to witness directly the positive changes of our medical and cosmetic treatments.

**E NEIL SUPERFON, DO, FAAD**

**Founder** // Arizona Dermatology // [arizonaderm.com](http://arizonaderm.com)

Dr. Superfon has had a remarkable and distinguished medical career for 40 years. Dr. Superfon founded Arizona Dermatology in 1969. His entrepreneurial talents have taken Arizona Dermatology from a single practitioner practice to a practice that now employs more than 130 professionals. Dr. Superfon's innovations have resulted in a state-of-the-art Mohs and dermatopathology laboratory, cutting-edge technology and eight office locations to serve the needs of patients throughout Arizona. Dr. Superfon is board certified with the American Board of Dermatology, American Board of Dermatopathology, American Board of Hair Restoration, as well as a Clinical Professor at Midwestern University.