

Az Business LEADERS

2022



VISION | INFLUENCE | POWER

A JAMES HEINZ

Co-founder and CEO // The Center for Venous Disease // cvdvein.com
Heinz has 35 years experience working in medical device sales, marketing, product management, corporate accounts, sales and clinical management, and is the CEO of The Center for Venous Disease. Prior to CVD, he worked in management at Medtronic, the pioneer of minimally invasive venous therapies utilizing a radio-frequency catheter for vein disease.

Personal strengths: "I think the key to success in life and business is to embrace setbacks and learn from them. On every computer screen saver I have, it reads, 'Never Give Up.'"

Professional advice: "In our business, a focus on patient-centered care and quality outcomes is an absolute must. Therefore, the right mission statement with the right culture must be engaged, embraced, and implemented daily. Anything less would be unacceptable."

B PETER HOLT

President and CEO // The Joint // thejoint.com

Holt has been active in the franchise community for more than 30 years, managing franchise systems in domestic and international markets. Prior to joining The Joint in April 2016, he served as president and CEO of Tasti D-Lite. During his tenure there, Holt transformed the NYC-based licensed outlets into a complete business format franchise system and in 2011, led the acquisition of Planet Smoothie and its integration into the Tasti D-Lite business. He served on the International Franchise Association (IFA) Board of Directors from 2013 to 2015 and as Chairman of the International Affairs Network (IAN) of the IFA from 1998 to 2007.

C LEE LARIS

Medical director and chief cosmetic surgeon

Phoenix Skin Dermatology // phxskin.com

Practicing in the valley since 1992, Dr. Laris is highly trained in all areas of medical, surgical and cosmetic dermatology and has built a national reputation as a facial rejuvenation specialist. Dr. Laris is recognized for his use of minimal incision surgery, with a focus on restoring youth via less invasive methods such as Y Lift, mini face lift, laser resurfacing, botox, fat transfer/dermal fillers and hair transplantation.

Leadership vision: "I don't think we are motivated to become a leader and then choose to become one. I think we are given opportunities to lead throughout our lives then choose to act or not. I've always been someone who has had an opinion about anything that affected my life so I always choose to act. And I always have a logical reason for my choices."

D CLARENCE PILSKY, DDS

Owner // Biltmore Dental Group // biltmoredentalgroupphx.com

Dr. Pilsky is a California native who moved to the Midwest at a young age. Growing up in a small town in Ohio helped shape his work ethic and caring nature. He attended Indiana University Bloomington, where he excelled in sciences and developed an interest in dentistry.

Personal strengths: "always try to treat people as I would want to be treated. Being honest and upfront about services and options."

Professional advice: "Keep up with new technology and diversify services, but know your limits. Confidence will grow with time. Be wary of getting in over your head early because it can hamper progress."

E SUSAN VAN DYKE, MD

Founder // Van Dyke Aesthetics // vandykeaesthetics.com

Dr. Van Dyke is a board-certified dermatologist and owner of Van Dyke Aesthetics, one of the first medical practices in the world to specialize exclusively in cosmetic dermatology. The practice celebrates 34 years, 24 of which have been devoted entirely to the cosmetic aspects of dermatology. She works closely with the the premier companies in cosmetic dermatology. She contributes as advisor, international speaker, educator and researcher for world-renowned industry leaders.

Personal strengths: "Persistence and perfectionism. I entered medicine at a time when women were not common, persistence was essential to get into the field. Once in practice the perfectionism that drives me to get the best possible results while paying strict attention to safety and quality has served my patient's well."

